

## Why Thailand for Investment Destination



Mr Choowong Tangkoonsombati, BOI Paris Director, Thailand Board of Investment



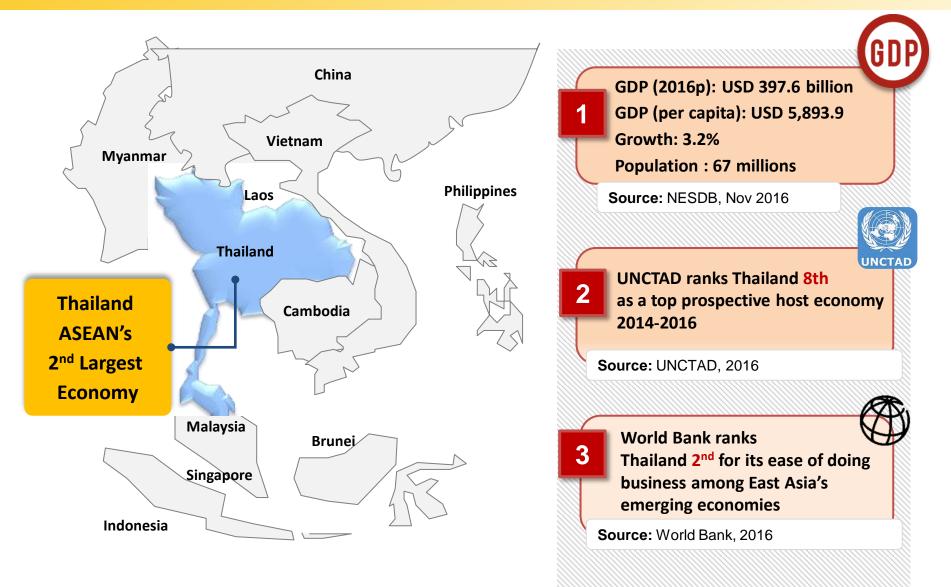


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2	Thailand as the ASEAN Hub
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4	Investment Opportunities in Thailand
5	BOI Services



## **Thailand's Economic Overview in 2016**



#### Source: Economist 2015 Pocket World Figures

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Exchange rate (BOJ, Aug 1 2016): 1 USD = 102.44 JPY



## **Thailand's Globally Established Position**





Source: Economist 2015 Pocket World Figures

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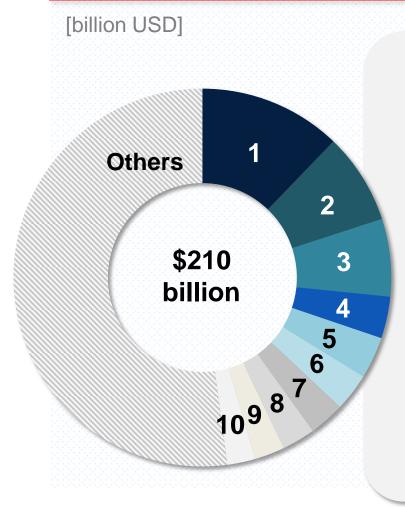
### **Thailand Plays a Vital Role in the Global Supply Chain**





### **Automotive is #1 Export Value**

### Top 10 Exports 2016: 48% of Total Export Value (\$210 billion)



#### **Source**: Ministry of Commerce

### **Top 10 Exports: \$101 billion**

 Motor cars, parts and accessories (12.2%)
Automatic data processing machines and parts (7.8%)
Decisions stores and isometry (0.0%)

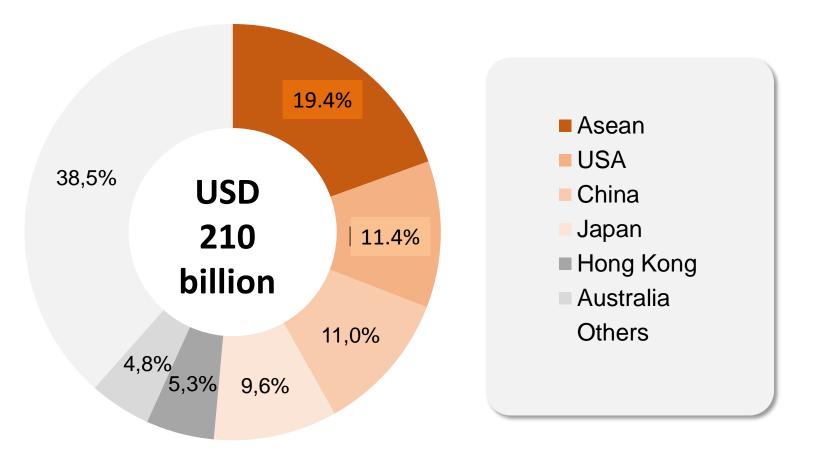
### 3. Precious stones and jewelry (6.6%)

- 4. Electronic integrated circuits (3.6%)
- 5. Plastics resin (3.6%)
- 6. Machinery and parts (3.2%)
- 7. Rubber products (3.1%)
- 8. Chemical products (2.8%)
- 9. Refined fuels (2.6%)

10. Iron and steel and their products (2.4%)



## **Thailand's Major Export Markets 2016**



Source: Ministry of Commerce (MOC) Note : Exchange rate (BOT, Jan 4 2017): 1 USD = 35.89 THB



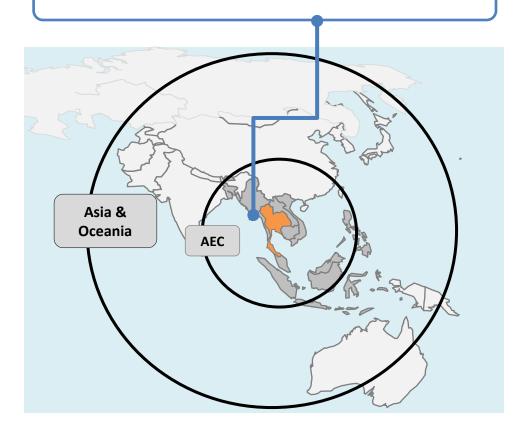
### Content

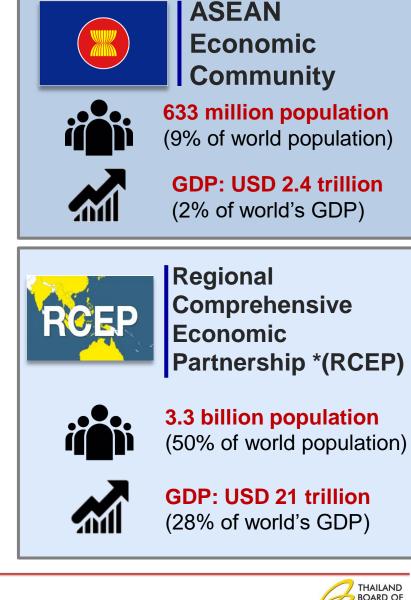
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## **Thailand: the Crossroads of ASEAN**

Strategic Location Gateway to ASEAN "We are surrounded by the world's economic powerhouses"





INVESTMENT

## **Thailand: Well Developed Regional Connectivity**

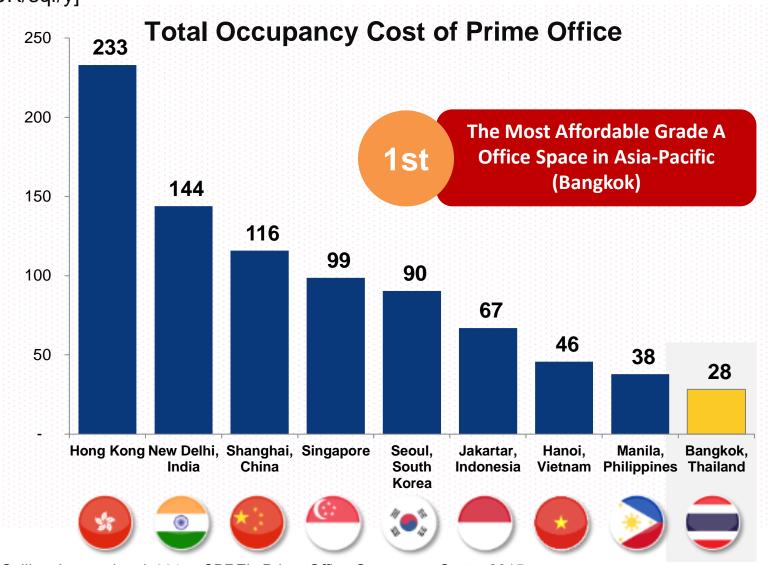


INVESTMENT

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## **Affordable Office Spaces**

[Unit: EUR/sqf/y]

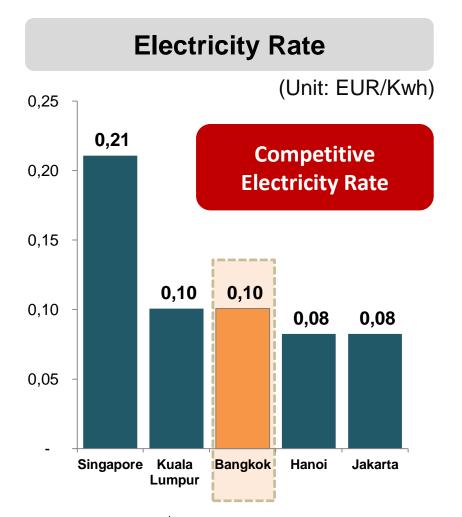


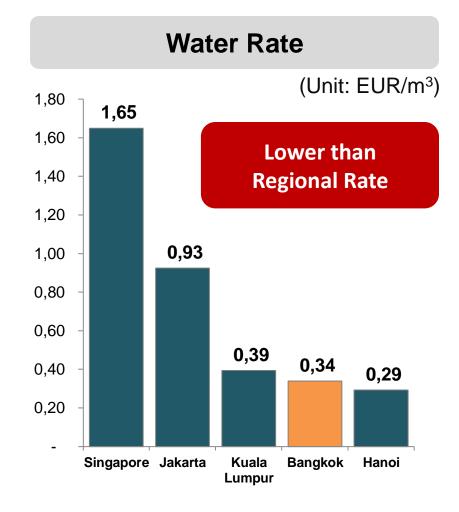
Source: Colliers International, 2015, CBRE's Prime Office Occupancy Costs, 2015

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# Utilities price is very competitive against neighboring countries





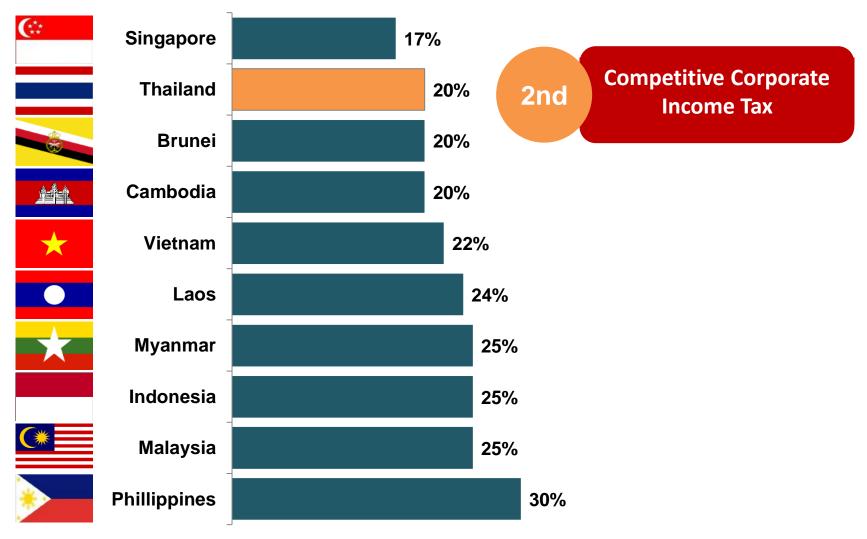
Source: JETRO 23<sup>rd</sup> comparative Survey of Investment-Related Cost Comparison in Major Cities and Regions in Asia & Oceania





## **Competitive Corporate Income Tax**

[Unit: %]

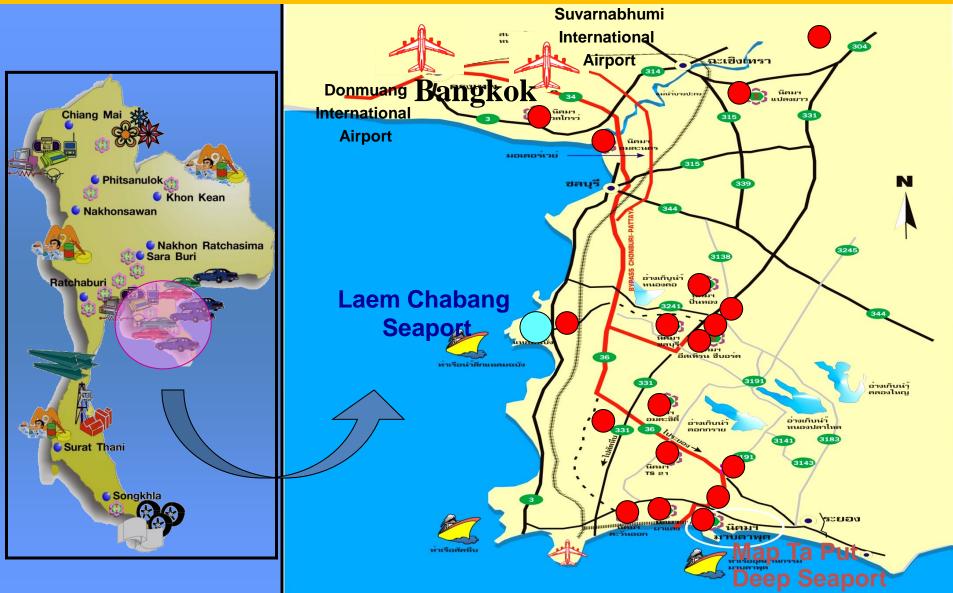


Source: <sup>1</sup>Deloitte's Taxation of AEC, as of 2015

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## Efficient Logistics Network Seaport - Land Transport – Airport



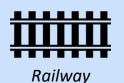
### Thailand's Infrastructure Development Strategy (2015-2022)

5 Key Programs: to reduce logistics and transportation costs

Improve the competitiveness of the economy

### Infrastructure development programs for 2015-2022 (USD 53.4 billion\*)

1. Expansion of the inter-city rail network (USD 13.8 billion)	2. Highway capacity enhancement (USD 14.6 billion)	3. Development of mass transit systems in Bangkok Metropolitan Region (USD 20.8 billion)	4. Air transport capacity enhancement (USD 1.4 billion)	5. Development of the maritime transport network (USD 2.8 billion)
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- **Upgrade** railway networks
- Increase double-track railways
- Build **1.435-meter standard** gauge



Mass Transit

 Extend mass transit railway system in Bangkok and vicinity

 Acquire 3,183 natural gas vehicle (NGV) buses



- Expand highways to 4 or more traffic lanes
- Develop **facilities** along the main roads such as container yards



Water & Air

- Enhance sea ports capacity
- Enhance airport capacity
- Establish aviation industrial estates with Thailand as a regional center of the MRO\*\* industry

Source: Office of Transport and Traffic Policy and Planning, Ministry of Transport, as of 21 December 2015 Note: \*1 USD = 35.84 THB \*\*Maintenance Repair and Overhaul

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## **Thailand's Industrial Estates: First-Class**

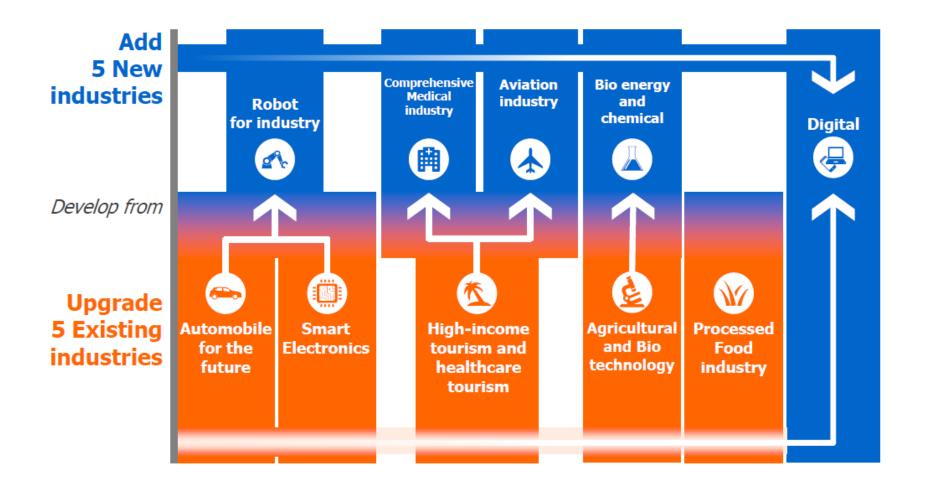
Attractive destination for various global industrial development projects that focus on a wide range of manufacturing processes.

World's Best Economic Zone **12th** The Eastern Seaboard Industrial Region<sup>3</sup> (Industrial Estate of Thailand)<sup>1</sup> More than 70 **25%** of Thailand industrial GDP industrial estates spread across all **26** industrial estates/ zones regions in Thailand<sup>2</sup> **2** international deep-sea ports More than 256 million square meters of cumulative Double-track line connecting to supply of industrial other zones\* estates<sup>2</sup>

**Source:** <sup>1</sup>Financial Times, 2012, <sup>2</sup>Colliers International; <sup>3</sup>I-EA-T & Ministry of Transport of Thailand. **Note:** <sup>\*</sup>The project has been approved by the cabinet and is under construction.



### New Industries Development Stems from Advancement of the Existing Industries





## **Investment Opportunities in Thailand**





### 20-year demand for new passenger and freight aircraft







1,711 very large aircraft

29,226 new aircraft +1,028 aircraft

Passenger aircraft (≥ 100 seats) Jet freight aircraft (>10 tons)

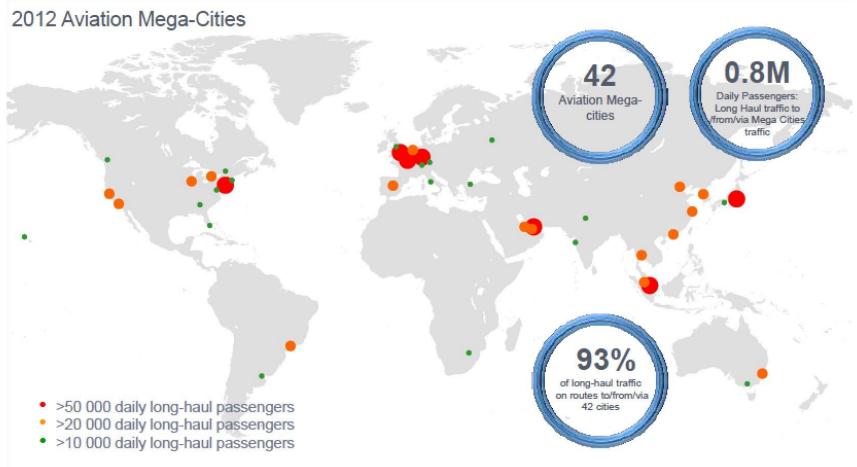
Market value of \$4.4 trillion

## Asia-Pacific to lead in world traffic by 2032



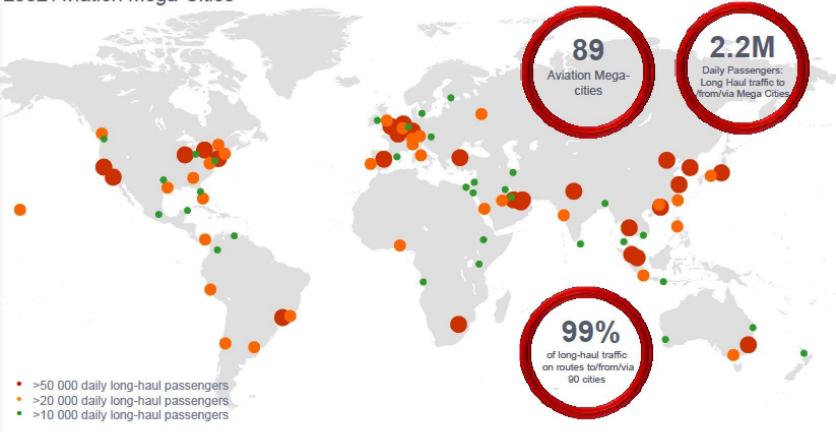
RPK traffic by airline domicile (billions)

## 42 cities in the world handle more than 10,000 long haul passengers per day ...



Long-haul traffic is concentrated on a few main aviation centres

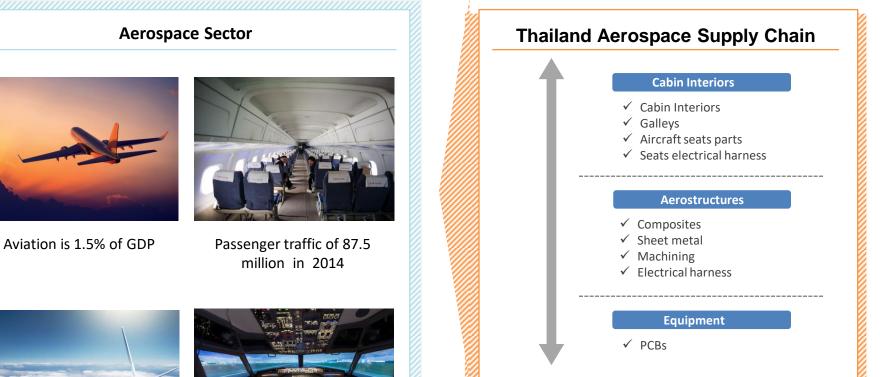
### By 2032 there will be 90 Mega-cities



2032 Aviation Mega-Cities

Long-haul traffic is more and more concentrated on main aviation centres

### Key facts and figures of Aerospace Sector





1.4 million tons cargo throughputs in 2014\*



Globally certified aircraft maintenance and internally accepted aviation training schools

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\* Fiscal year (October 2013-September 2014) as of Jul 10, 2015



	Total Movement			Change (%)		
Airport	Passenger (Million)	Aircraft Movement	Freight (Ton)	Passenger	Aircraft Movement	Freight
Suvarnabhumi	46,497,257	292,932	1,230,881	-8.65	1.71	-0.09
Don Mueang	19,349,941	161,831	24,058	24.33	19	38.76
Chiang Mai	6,213,446	49,679	18,659	20.12	20.30	1.13
Chiang Rai	1,291,708	10,029	3,708	22.57	45.73	-18.77
Hat Yai	2,944,259	20,965	12,090	19.42	22.92	-18.16
Phuket	11,275,805	74,501	39,652	2.70	6.13	16.51
Total	87,572,416	609,937	1,329,048	1.67	9.03	0.60

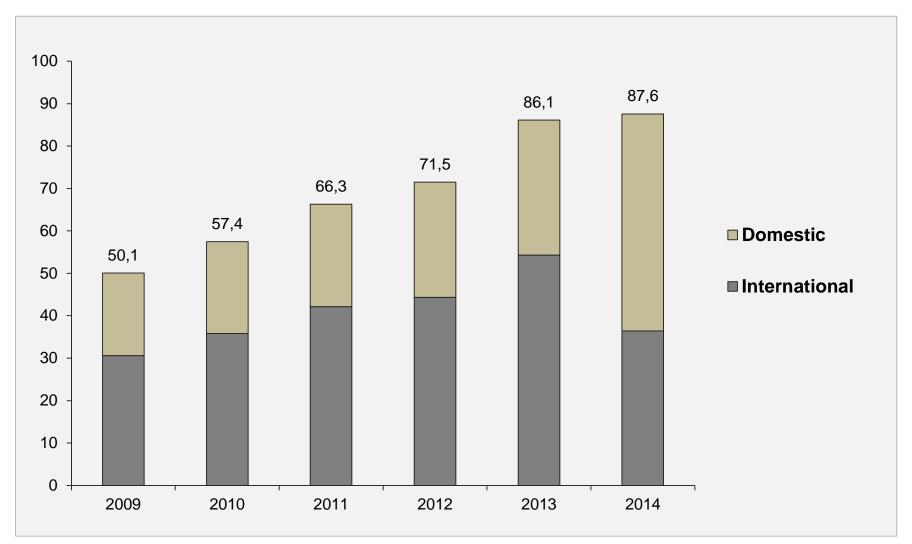
Source: Airports of Thailand Plc (AoT) , as of Jul 10, 2015

\* Fiscal year 2014 (Oct 2013-Sep 2014)



#### Air Passenger Movement in Thailand, 2009-2014

[In million passengers]

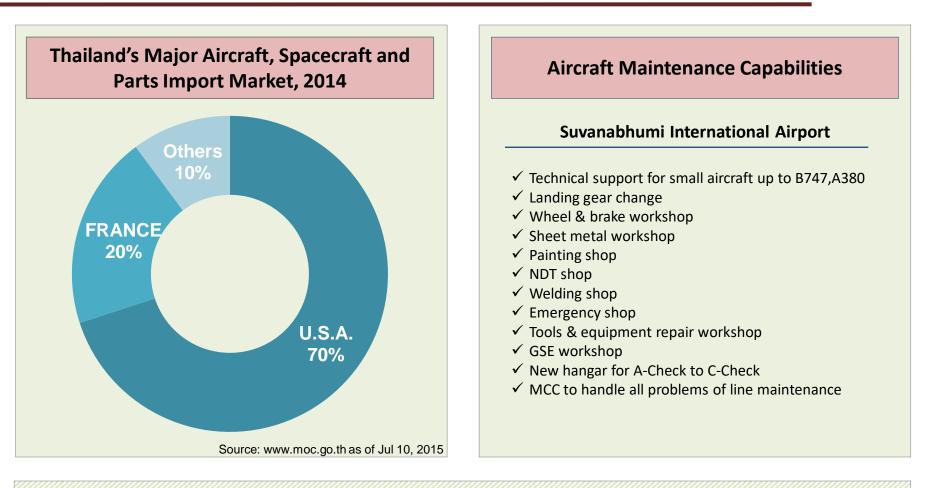


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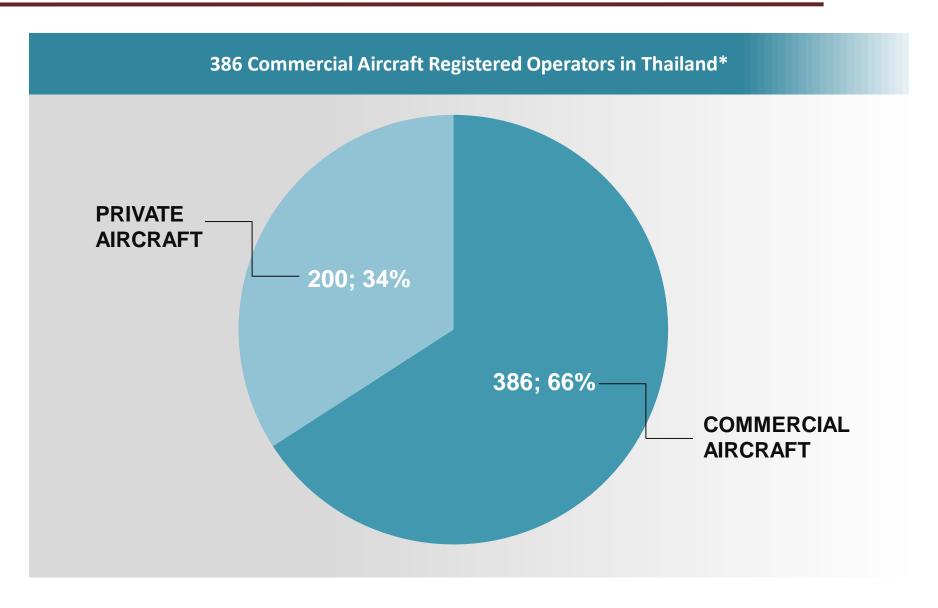


Joseph C. Berenato, chairman and chief executive officer, Ducommun Incorporated

"We chose Thailand for our first production facility outside the U.S. because of the quality of its workforce, favorable laws and central location in Southeast Asia."







Source: BOI Announcement 2557 3 December 2014, Effective as of 1 January 2015





## **Thailand's Airport Development Progress, 2015**



### SUVARNABHUMI Airport

Suvarnabhumi Airport Development Project (Phase II) - The six year, US\$2 billion development includes construction of a satellite passenger terminal. It will increase annual capacity up to 60 million passengers by 2017.



### **DON MUAENG** Airport

Development plan for Don Muang will boost capacity from 20 million passengers per year to 27.5 million. The plan entails the upgrade of Terminal 2 and the No.5 contact gate building, as well as the modernization of facilities in Terminal 1.

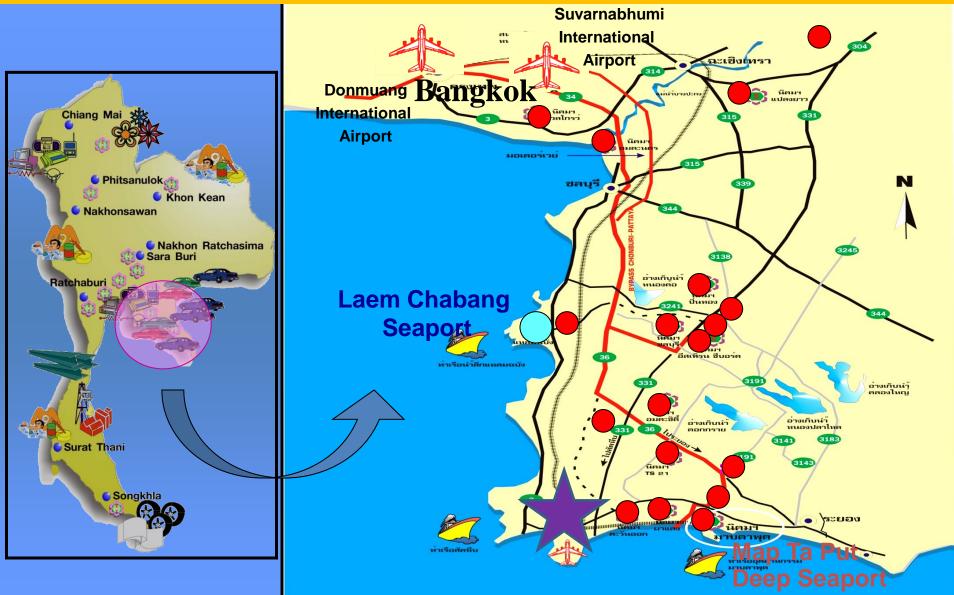


### **PHUKET** International Airport

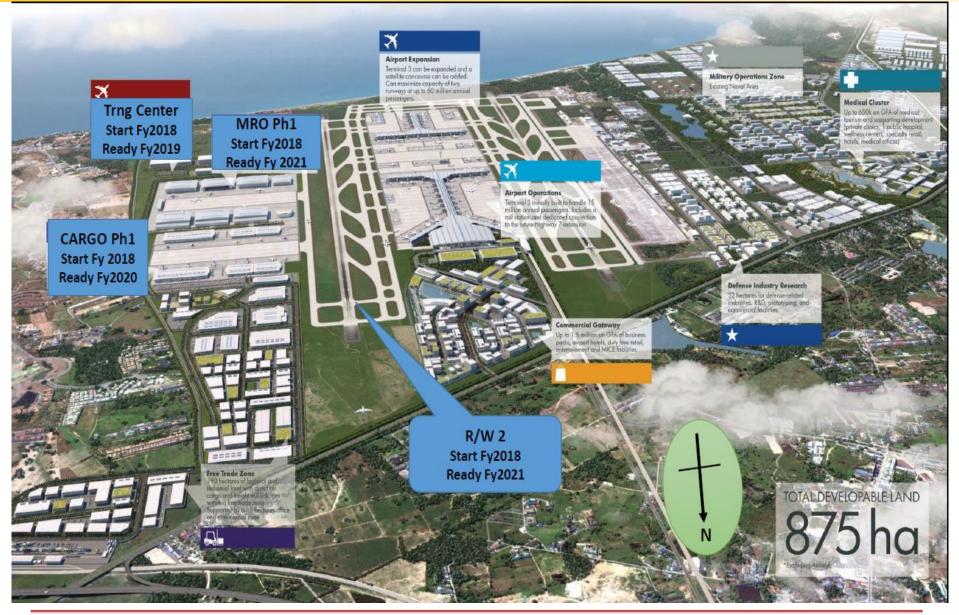
Expansion of Phuket International Airport is underway and scheduled for completion in 2017. Developments include a new terminal and renovation of the existing terminal, and will increase capacity from 11.5 million passengers per year to 12.5 million.

Source: ACI Asia Pacific Airports SPRING 2013 as of July 12, 2013

## Efficient Logistics Network Seaport - Land Transport – Airport



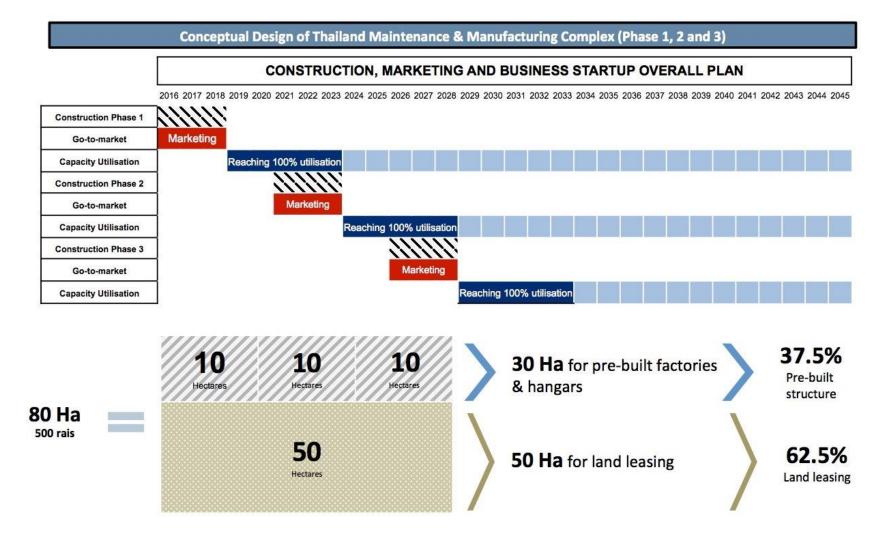
## **U-TAPAO AIRPORT PROJECT EXPANSION**





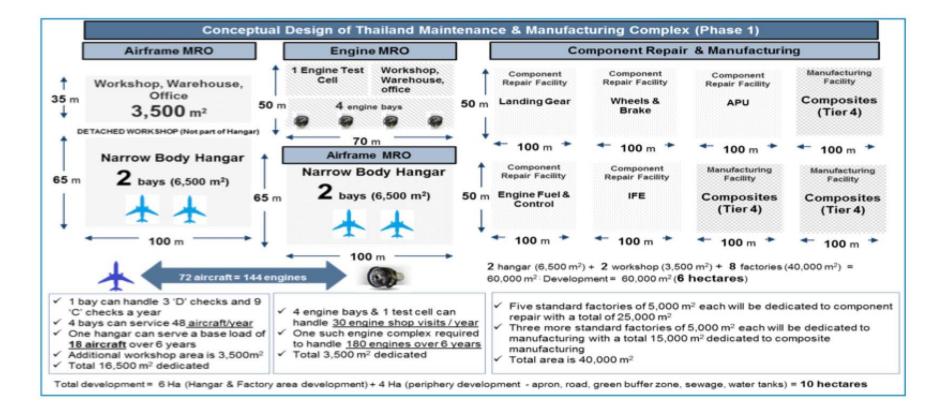
### Thailand Aerospace Roadmap

### Manufacturing and Maintenance Complex



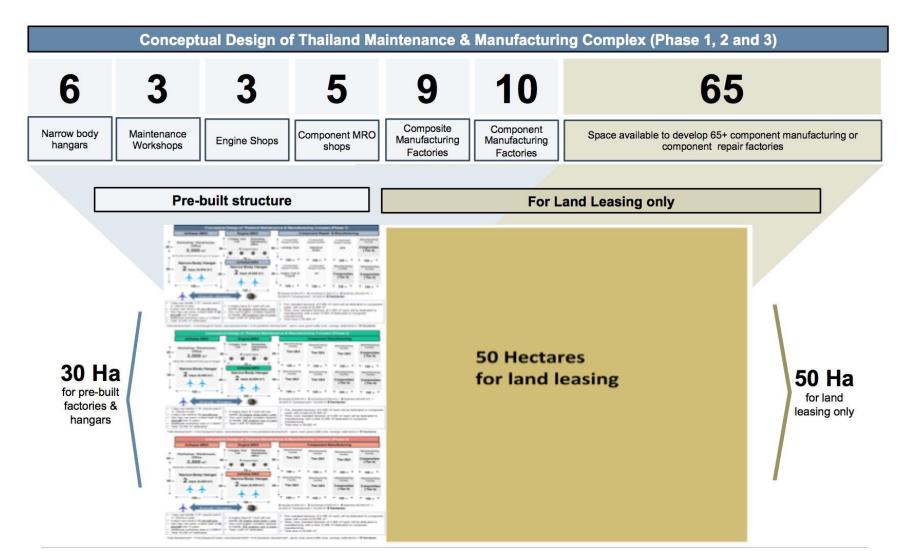
### Thailand Aerospace Roadmap

### Manufacturing and Maintenance Complex



### Thailand Aerospace Roadmap

### Manufacturing and Maintenance Complex



### **Aerospace Industry in Thailand**



✓ Linkage industries such as automotive and electronics

#### **Advantages**



✓ Competitive wage compared with Singapore and Malaysia.



 Lower aircraft landing/takeoff/ parking fees than some countries, such as Singapore



 ✓ Obtain BOI privileges to reduce the financial burden of starting business



✓ Strategic location among AEC



 ✓ Government policy to promote Thailand as an aircraft maintenance and manufacturing center



## **Where to Contact BOI**



